



**Organization:** Results for America

**Role:** Senior Writer

**Location:** Flexible

## **Organization Overview**

[Results for America](#) (RFA) is the leading, national nonprofit organization helping policymakers at all levels of government harness the power of evidence and data to solve the world's greatest challenges. Our mission is to make investing in what works the "new normal," so that, one day, all government leaders use rigorous evidence and quality data to inform important policy and funding decisions. We [believe](#) that data-driven and evidence-based policy decisions could significantly increase the impact of the over \$2 trillion that governments spend annually to advance economic mobility and racial equity.

## **Position Overview**

RFA's Strategic Communications and Events Team supports outreach, programming, and branding for all of RFA's federal, state, and local efforts.

The Senior Writer is responsible for writing and editing across RFA's initiatives at every level of government. This position will focus on writing op-eds, blogs, talking points for RFA leaders and partners; press releases, blast emails, website content and social media for all major RFA initiatives; editing RFA's newsletters for federal, state and local policymakers, education and workforce leaders, and RFA alumni; and working closely with all of RFA's program teams on impact storytelling that supports RFA's work advancing economic mobility and racial justice.

The ideal candidate will be a gifted writer and natural storyteller; an excellent editor who knows the power of brevity in communications; a multi-tasker who can juggle multiple assignments and meet overlapping deadlines; and a team-oriented communicator who can partner with others to develop the most effective narratives that will break through in a crowded media environment.

## **Position Reporting Relationship**

The Senior Writer will report to RFA's Vice President, Strategic Communications, and work closely with the Executive Team and program leaders across RFA.

## **Position Responsibilities**

Position responsibilities will fall into three (3) main areas: writing, editing and communications strategy. Specific responsibilities include, but are not limited to, the following:

### *Writing (60 percent)*

- Drafting op-eds for placement in the media, as well as blogs;
- Drafting talking points and speeches for RFA leaders;
- Drafting press releases, blast emails, website materials and social media promoting major new RFA initiatives, programs and reports;
- Writing for RFA leaders and key partners; and
- Drafting content to highlight key learnings from RFA events.

### *Editing (30 percent)*

- Providing messaging guidance and editing support to RFA program leaders on thought leadership pieces, talking points, and speeches;
- Providing editing support to RFA staff who write monthly newsletters for education and workforce leaders, and federal, state and local policymakers; and
- Editing other materials, as needed, such as RFA reports and policy briefs, website materials, event materials, and targeted communications to high-level policymakers.

### *Communications Strategy (10 percent)*

- Supporting content planning as part of RFA's annual Strategic Communications Plan, as well as specific plans around major releases;
- Managing an Editorial Calendar of ongoing content projects;
- Helping ensure that all of RFA's communications have a consistent style and voice; and
- Providing strategic consulting to RFA program leaders and teams on ways to improve impact storytelling.

All RFA employees are expected to participate in the organization's diversity, equity, and inclusion (DEI) efforts.

This is a full-time, exempt position.

## **Qualifications**

### *Experience*

- Bachelor's degree and 8-10 years of work experience required;
- Experience as a journalist, writer, editor, speechwriter, or content manager who led writing or editing in previous positions strongly preferred;
- Experience working in (or with) federal, state and local governments, or writing about policy topics strongly preferred; and
- Experience with a range of office software, including Word, Excel and Powerpoint required.

### *Competencies*

- A talented writer, storyteller and editor, with a track record of producing numerous published op-eds and articles

- A strong project manager, with an ability to work independently and to prioritize multiple projects simultaneously;
- A positive and creative problem-solver who enjoys working in a fast-paced and dynamic environment; and
- A talented team player, with the ability to build individual team relationships and to foster collaboration across team members.

### **Salary and Benefits**

At Results for America, all staff members currently receive a compensation package that includes: (1) a salary aligned with RFA's position level and salary bands and against similar nonprofit organizations; and (2) a suite of benefits that includes a choice of medical and/or vision and dental care, paid time off, a 403b retirement plan with employer match, and education and commuter benefits. The salary range for this position is \$82,000 - \$98,000.

### **How to Apply**

To apply for this position, please send your cover letter, resume and 5-10 writing samples (different types of content) to [recruiting@results4america.org](mailto:recruiting@results4america.org). The subject line of your email should read "YOUR NAME – Senior Writer".

*RFA is an equal opportunity employer that values/celebrates diversity and that follows a policy of making all employment decisions and personnel actions without regard to race, color, religion, national origin, sex, age, marital status, partnership status, personal appearance, sexual orientation, gender identity or expression, genetic information, family responsibilities, matriculation, political affiliation, disability, status as a victim of domestic violence, sexual offenses or stalking, military status, veteran status or any other category protected under federal, state or local law.*