



**Organization:** Results for America

**Role:** Associate, Economic Mobility Catalog

**Location:** Flexible

### **Organization Overview**

Results for America (RFA) is the leading, national nonprofit organization helping policymakers at all levels of government harness the power of evidence and data to solve the world's greatest challenges. Our mission is to make investing in what works the "new normal," so that, one day, all government leaders use rigorous evidence and quality data to inform important policy and funding decisions. We believe that data-driven and evidence-based policy decisions could significantly increase the impact of the over \$1 trillion that governments spend annually to advance economic mobility and racial equity.

Founded in 2012, RFA spent its first three years partnering with policy innovators to build the credibility of evidence-based policymaking, securing early and important wins in education, expanding its work to multiple levels of government and driving awareness and demand through carefully orchestrated education and communication campaigns. During its second phase (2015-2018), RFA worked to demonstrate the power of evidence-based policymaking in ways that resonate with an even broader universe of elected officials and policymakers. Now in its third phase of work, RFA intends to demonstrate that governments at all levels can make faster, more lasting progress in accelerating economic mobility for residents when they use evidence and data in decision-making. By creating specific issue-area wins, RFA will further cement support for evidence-based policymaking among all policymakers as the "new normal."

### **Program/Department Overview**

In September 2021, Results for America combined three of its implementation support initiatives into a single team to create a research to action continuum for government policymakers: the [Economic Mobility Catalog](#), City Solutions, and Advancing Equity in Government. Now known as the broader Solutions Team at Results for America, this group is now responsible for: 1) identifying and highlighting successful implementation efforts of evidence-based solutions in cities and counties across the country through research, writing, and public goods dissemination; 2) supporting cities and counties with the implementation of solutions from the Catalog and elsewhere through short and long-term technical assistance, and; 3) accelerating the implementation of solutions that advance racial equity in state and local governments through direct technical assistance and external partnerships. The team does this work through two work streams: Solutions and Catalog.

## **Position Overview**

The Associate, Economic Mobility Catalog, role will be a member of RFA's broader Solutions Team and a critical contributor to the Economic Mobility Catalog initiative, which publishes actionable research for local government leaders on evidence-based strategies to improve upward social mobility. Results for America is seeking a team member who is passionate about improving local government and community outcomes, an exceptional writer, researcher, and analyst, and has excellent project management, communication, and interviewing skills.

## **Position Reporting Relationship**

The Associate, Economic Mobility Catalog will report to RFA's Associate Director, Economic Mobility.

## **Position Responsibilities**

### *Economic Mobility Catalog-related Research and Writing (60%)*

As coached by the Associate Director, participate in a process to analyze and synthesize the implementation of evidence-based strategies for Results for America's Economic Mobility Catalog, including by:

- Supporting the drafting of case studies of successful implementations of evidence-based strategies to improve economic mobility (for publication in the Economic Mobility Catalog as well as for other RFA outlets);
- Scanning news and research outlets for evidence-based solutions for potential inclusion in the Economic Mobility Catalog and in future learning opportunities, webinars, etc.;
- Interviewing experts, public policy practitioners, and external partners related to evidence-based solutions in the Economic Mobility Catalog; and
- Conducting quarterly audits of the Economic Mobility Catalog to identify new solution additions and update existing entries.

### *Communications, Tracking, and Outreach Assistance (30%)*

Building audiences for Catalog content, tracking engagement, and strengthening team relationships with key stakeholders, including by:

- Regularly tracking news and analysis of evidence-based solutions in the press and on social media;
- Drafting social media content for new and existing Catalog content, primarily for Twitter and LinkedIn; and
- Identifying key stakeholders (local government leaders, experts, and practitioners in areas relevant to the Economic Mobility Catalog) related to evidence-based solutions and supporting the management of these relationships, including conducting initial outreach, drafting and tracking correspondence, and submitting data requests.

### *Additional Responsibilities (10%)*

Supporting the Catalog team for events, webinars, and presentations, including by:

- Supporting the development of briefing materials, decks, etc. for internal and external audiences related to the Economic Mobility Catalog; and

- Assisting in preparation, outreach, and day-of tasks for events, webinars, and other public-facing activities.

All RFA employees are expected to participate in the organization's diversity, equity, and inclusion (DEI) efforts.

This is a full-time, exempt position.

## **Position Requirements**

### *Experience*

- A Bachelor's degree and 3-6 years of work experience is required; and
- Experience with/ passion for government and community innovation at the local level.

### *Competencies*

- Excellent planning, research, written, and analytical skills;
- Some knowledge of statistical research methods and interpreting academic research to a non-academic audience is preferred;
- High proficiency in PM software, Microsoft and Google Suite, Power Point and Zoom;
- Strong organizational skills, including capacity to manage and coordinate simultaneous projects and successfully prioritize among multiple tasks within a fast-paced initiative;
- Strong sense of self-motivation, self-agency, and ability to follow-through;
- Ability to thrive in non-traditional, geographically dispersed, semi-virtual org; and
- Strong commitment to RFA's mission and to RFA's diversity, equality, and inclusion commitments.

## **Salary and Benefits**

At Results for America, all staff members currently receive a compensation package that includes: (1) a salary aligned with RFA's position level and salary bands and against similar nonprofit organizations; and (2) a suite of benefits that includes a choice of medical and/or vision and dental care, paid time off, a 403b retirement plan with employer match, and education and commuter benefits. The salary band for this Associate position is \$62,000-\$72,000 annually.

## **How to Apply**

To apply for this position, please send your cover letter and resume to [recruiting@results4america.org](mailto:recruiting@results4america.org). The subject line of your email should read "YOUR NAME – Associate, Economic Mobility Catalog".

*RFA is an equal opportunity employer that values/celebrates diversity and that follows a policy of making all employment decisions and personnel actions without regard to race, color, religion, national origin, sex, age, marital status, partnership status, personal appearance, sexual orientation, gender identity or expression, genetic information, family responsibilities, matriculation, political affiliation, disability, status as a victim of domestic violence, sexual offenses or stalking, military status, veteran status or any other category protected under federal, state or local law.*