

Summit 2019 What Works to Advance Economic Mobility

State and Local Workforce Fellowship Convening Agenda

October 2-4, 2019

Eaton Hotel, 1201 K Street, NW, Washington, DC

Contents

State and Local Workforce Fellowship Convening Agenda.....	2
Convening Logistics.....	7
Contact Information	13

Goals:

By the end of the convening, Results for America's State and Local Workforce Fellows will:

- Deepen their understanding about how to build capacity for evidence-based decision making and research-practice partnerships;
- Learn about the priority strategies and associated learning agendas from each State/Local Fellows Team;
- Develop an action plan for implementing their learning activities.

Wednesday, October 2, 2019

5:30 - 7:30 pm **Welcome Reception**
Eaton Hotel Rooftop - Wild Days

Note: There will not be a formal Fellows dinner this evening. We encourage you to check out the many local dining options near the hotel, either on your own or with each other. RFA will reimburse your dinner expenses (up to \$35 per person). Please be sure to keep and submit your receipts.

Thursday, October 3, 2019

8:00 am **Registration Opens**
Hallway, 2nd Floor

8:00 am **Breakfast**
Salon, 2nd Floor

8:45 am **Welcome Remarks**
Beverly Snow Ballroom, 2nd floor
Michele Jolin, CEO & Co-Founder, Results for America

9:00 am **Plenary #1 – Advancing Economic Mobility: The View from Cities**

Moderator: **James Anderson**, Head, Government Innovation, Bloomberg Philanthropies
G.T. Bynum, Mayor, Tulsa
LaToya Cantrell, Mayor, New Orleans
Lovely Warren, Mayor, Rochester

9:55 am **Plenary #2 - Enlisting the Creative Sector as Part of the Solution**

Ken Levit, Executive Director, George Kaiser Family Foundation
Rick Lowe, Featured Artist

10:25 am

Innovator Talk

Wes Moore, CEO, Robin Hood

10:40 am

Networking Break

11:00 am

**Video Message from Congressional What Works Caucus Co-Chairs
Representatives Ben McAdams (D-UT) and Jackie Walorski (R-IN)**

David Medina, COO & Co-Founder, Results for America

11:05 am

Plenary #3 – 2020 Ideas for Increasing Opportunity

Moderator: **Jim Shelton**, Blue Meridian Partners, Former Deputy
Secretary of Education (Obama)

Karen Finney, CNN Political Commentator, Former Senior Advisor for
Hillary Clinton's 2016 campaign

Kevin Madden, Arnold Ventures, Former Senior Advisor for Mitt
Romney's 2008 and 2012 campaigns, Results for America Senior Fellow

Bruce Reed, Former Chief of Staff to Vice President Joe Biden, Results
for America Senior Fellow

11:50 am

Innovator Talk

Terri Ludwig, President of Philanthropy, Ballmer Group

12:00 pm

Plenary #4 – LUNCH - The Story of Economic Mobility in America

Moderator: **Cecilia Muñoz**, Former White House Domestic Council
Director (Obama), Results for America Senior Fellow

Raj Chetty, Harvard University Economics Professor and Director,
Opportunity Insights

1:50 pm

Workshop Launch

David Medina, COO & Co-Founder, Results for America

2:15 pm

SESSION ONE: THREE CONCURRENT WORKSHOPS

**Workshop #3 - Using Human-Centered Design to Build Evidence and
Connect Residents to Better Jobs**

Salon, 2nd floor

Moderator: **Virginia Hamilton**, Senior Lead, Design Thinking and Innovation, American Institutes for Research, and Former West Coast Regional Administrator for the U.S. Department of Labor's Employment and Training Administration

Sam Schaeffer, Executive Director and CEO, Center for Employment Opportunities

Lee Wheeler-Berliner, Managing Director at the Colorado Workforce Development Council Office

Brooke Valle, Vice President of Strategy, San Diego Workforce Partnership

3:30 pm

Networking Break

4:00 pm

SESSION 2: THREE CONCURRENT WORKSHOPS

Local Strategies to Advance Economic Mobility for Residents: Affordable Housing, Income Stability and Financial Empowerment
Crystal A, B & C, 1st floor

Opening Remarks: Jeff Edmondson, Executive Director, Community Mobilization, Ballmer Group

Andi Crawford, Chief Innovation Officer, Director of Neighborhoods + Citizen Engagement, City of Lansing

Keegan Mahoney, Program Director, Housing and Revitalization Department, City of Detroit

Natasha Rogers, Chief Operating Officer and Former Deputy Mayor, Economic & Housing Development, City of Newark

Brad Willows, Financial Empowerment Initiatives Coordinator, Mayor's Office of Community Wealth Building, City of Rochester

Moderator: **Zachary Markovits**, Director of City Progress at What Works Cities, Results for America

Investing in Results: The Promise of Evidence-Based Federal Policy to Fund What Works
Barnett, 2nd floor

Diana Epstein, Evidence Team Lead, White House Office of Management and Budget (OMB)

Dana Hyde, CEO African Leadership Finance Co., Former Chief Executive Officer of the Millennium Challenge Corporation, Former OMB Associate Director (Obama)

Robert Shea, Former Member, Commission on Evidence-Based Policy Making, Former OMB Associate Director

Moderator: **Melody Barnes**, Former White House Domestic Policy Council Director (Obama), Results for America Senior Fellow

Results-Based Contracting: Delivering Better Outcomes in Early Childhood, Home Visiting Programs and Child Welfare
Salon, 2nd floor

Kristine Campagna, Chief of Staff Home Visiting and Newborn Screening, Division of Community Health, Rhode Island Department of Health

Linda Gibbs, Former Deputy Mayor of New York City for Health and Human Services, and Principal, Bloomberg Associates

Christian Soura, Vice President, Policy & Finance, South Carolina Hospital Association; Former Director, South Carolina Department of Health and Human Services

Moderator: **Jeffrey Liebman**, Director, Harvard Kennedy School Government Performance Lab; Former OMB Acting Deputy Director

5:15 pm

Summit Adjourns

6:30 pm

Fellows' Dinner - [Ghibellina](#)
1610 14th St NW, Washington DC

RFA staff will be in the lobby of Mason & Rook and the Eaton to walk to Ghibellina as a group. Please meet in the Mason & Rook lobby at 6:15pm or in the Eaton lobby at 6:00pm if you'd like to walk as a group. If traveling on your own, please plan to arrive by 6:30pm.

Friday, October 4, 2019

8:00 am

Breakfast
Salon, 2nd floor

8:30 am

2019 RFA State Standard of Excellence 2019 Launch Event
Salon, 2nd floor

Results for America and the National Governors Association are co-hosting the national release of the 2019 Invest in What Works State Standard of Excellence to learn more about how states are using evidence and data to achieve better outcomes and increase economic mobility for residents. The event will feature state government officials who will highlight leading and promising examples of investing taxpayer dollars in what works in the areas of education, workforce, and more.

9:30 am **Break**

9:45 am **Welcome, Reflections, Group Photo**
Barnett-Aden Room, 2nd floor

10:00 am **Fellow Introductions - Personal Shield**
Barnett-Aden Room, 2nd floor

10:45 am **Break**

11:00am **Learning Agenda Themes and State Team Action Plans**
Barnett-Aden Room, 2nd floor

Moderator: Celeste Richie

Fellows will work together in state teams to get feedback from your peers on your learning agenda and make updates as needed. Fellows will develop a timeline for each learning activity and associated action items. Fellows will then use the additional spreadsheet included in your Learning Agenda template to track these action items creating an "Action Plan." We will save time at the end to share out across the cohort.

12:00 pm **Lunch**
Salon, 2nd floor

1:00 pm **Human-Centered Design Dash**
Barnett-Aden Room, 2nd floor

Moderator: Virginia Hamilton, Strategic Advisor, Partnership for Public Service, and Senior Lead, Design Thinking and Innovation, American Institutes for Research.

Building off of Day 1, how Workforce Development Boards are using a Human-Centered Design approach to experiment, build evidence of what works, and improve outcomes for job seekers, you will put your design thinking to work. In this fast-paced, interactive workshop, you will join a team and go through the process of design thinking from beginning to end. This is not about theory but is a learning by doing session. You will interview customers and build prototypes to test. Sticky notes, paper and tape, scissors and art supplies are included!

2:30 pm

RFA Partner Speed Meeting

Barnett-Aden Room, 2nd floor

Moderator: Celeste Richie

Participating Organizations:

- American Institutes for Research
- BrightHive
- Coleridge Initiative
- Jobs for the Future
- JPAL
- Maycomb Capital
- Social Finance

3:30 pm

Wrap Up and Next Steps

Barnett-Aden Room, 2nd floor

4:00 pm

Adjourn

Convening At-A-Glance

Date	Agenda Item	Start Time	Location
Wednesday, October 2	Welcome Reception	5:30 PM	<i>Wild Days</i> Eaton Hotel Rooftop 1201 K Street NW Washington, DC 20005
Thursday, October 3	Breakfast	8:00 AM	<i>Salon (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	2019 Summit What Works to Advance Economic Mobility	8:45 AM	<i>Beverly Snow Ballroom (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	State and Local Workforce Convening Workshop	2:15 PM	<i>Salon (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	State and Local Workforce Convening Dinner	6:30 PM	<i>Ghibellina</i> 1610 14th St NW Washington, DC 20009
Friday, October 4	Breakfast & State Standard of Excellence	8:00 AM	<i>Salon (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	State and Local Workforce Convening	9:45 AM	<i>Barnett-Aden Room (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	Networking Lunch	12:00 PM	<i>Salon (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	State and Local Workforce Convening	1:00 PM	<i>Barnett-Aden Room (2nd Floor)</i> Eaton Hotel 1201 K Street NW Washington, DC 20005
	Adjourn	4:00 PM	<i>Travel to airport</i> Please see the transportation details below

Accommodations

We have reserved a room in your name at Mason & Rook Hotel, located at 1430 Rhode Island Ave NW, Washington, DC 20005.

Please note that Results for America is covering your room costs and tax only. Upon check in, the hotel concierge will ask you to provide a credit card to cover any costs beyond room costs and tax.

On Friday, October 4, please check out of your Mason & Rook hotel room before traveling to the Eaton hotel. Our agenda will not allow time for traveling back to Mason & Rook prior to adjourning at 4:00 pm, so please bring your luggage for storage at the Eaton.

Locations

Hotel Accommodations

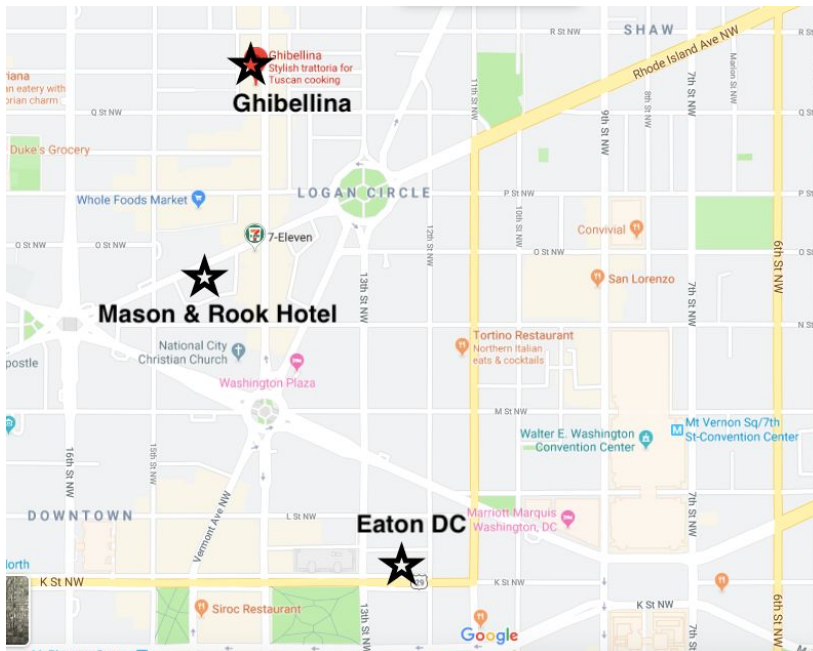
- Mason & Rook Hotel - 1430 Rhode Island Ave NW, Washington, DC 20005

Reception, Summit and Convening

- Eaton DC - 1201 K St NW, Washington, DC 20009

Thursday Dinner Restaurant

- Ghibellina - 1610 14th St NW, Washington, DC 20009



Ground Transportation

All locations on the agenda are walkable. You can choose to travel via taxi, ride share or public transit. Results for America will reimburse you for your transportation costs; however, receipts must be provided. Please see public transit directions below from the airport to the hotel. Metro times can be confirmed at www.wmata.com.

Travel to/from the Hotel/Airport

Reagan National Airport to Mason & Rook Hotel

- **Blue Line:** Take the Blue Line from Ronald Reagan Washington National Airport Metro Station toward Largo Town Center. Exit at McPherson Square. Mason & Rook is then a 12 minute walk by heading north on 15th Street and then turning left on Rhode Island Avenue. Trip cost is \$2.40 and takes approximately 35 minutes.
- **Yellow Line:** Take the Yellow Line from Ronald Reagan Washington National Airport Metro Station toward Greenbelt. Exit at U St/African American Civil War Memorial Metro Station.. Mason & Rook is then a 14 minute walk by heading south on 13th Street and then turning right on Rhode Island Avenue. Trip cost is \$2.40 and takes approximately 40 minutes.

Reagan National Airport to Eaton DC

- **Blue Line:** Take the Blue Line from Ronald Reagan Washington National Airport Metro Station toward Largo Town Center. Exit at Metro Center (12th & G). The Eaton is 3 blocks north at 1201 K Street NW. Trip cost is \$2.40 and takes approximately 35 minutes.
- **Yellow Line:** Take the Yellow Line from Ronald Reagan Washington National Airport Metro Station toward Greenbelt. Exit at Gallery Place/Chinatown (9th & G, Galleries). The Eaton is 6 blocks northwest at 1201 K Street NW. Trip cost is \$2.30 and takes approximately 40 minutes.

Eaton DC to Reagan National Airport

- Take the Blue Line from Metro Center Station toward Franconia. Exit at Reagan Washington National Airport Metro Station. Cross the skybridge to enter the airport. Trip cost is \$2.40 and takes approximately 35 minutes.
- Take the Yellow Line from Gallery Place/Chinatown Metro Station toward Huntington. Exit at Reagan Washington National Airport Metro Station. Cross the skybridge to enter the airport. Trip cost is \$2.30 and takes approximately 40 minutes.

Travel to/from hotel/event

Mason & Rook Hotel to Eaton DC

- This is an approximately 14 minute walk. Head northeast on Rhode Island Ave NW toward 14th St NW. Turn right after 7-Eleven. At the traffic circle, take the 2nd exit onto Massachusetts Ave NW. Turn right onto 13th St NW. Turn left onto K St NW. Eaton DC is located on the left side of the street at 1201 K St NW, Washington, DC 20009.

Mason & Rook Hotel to Ghibellina

- Ghibellina is within walking distance of both the Eaton DC (16 minutes) and Mason & Rook Hotel (5 minutes). RFA staff will be in the lobby of Mason & Rook and the Eaton to walk to Ghibellina as a group. Please meet in the Mason & Rook lobby at 6:15pm or in the Eaton lobby at 6:00pm if you'd like to walk as a group. If traveling on your own, please plan to arrive by 6:30pm.

Dress Code

The dress code is business casual for the entire convening. No suits or jackets required.

Expense Reimbursement

Results for America reimburses eligible transportation costs (see expense reimbursement policy on page 12). To receive reimbursement, please submit reimbursable receipts within 14 days of the conclusion of the event to events@results4america.org.

Reimbursement Policy

To receive reimbursement, please submit reimbursable receipts by Friday, October 18, 2019 to events@results4america.org. Results for America (RFA) will cover the following expenses for invited guests for the 2019 Summit event:

Air/Rail Travel

- Direct travel to and from RFA Summit events at the lowest logical economy fares.
- For unexpected travel changes, please notify RFA and Altour immediately so the appropriate staff can assist with the request. This is to ensure that costs associated with the changes are properly covered by RFA or the traveler.

Ground Transportation

- Airport parking fees and other ground transportation (including Metro trains, taxis, Uber/Lyft, and shuttles).
- Tips of no more than \$10 or 20%, whichever is less, on ground transportation costs incurred.
- Gas mileage for those who travel to/from events via their privately-owned vehicle at the current fiscal year rate provided by U.S. General Services Administration (GSA). A map of the driving route (with total mileage noted) must be provided.

Hotel Accommodation

- Hotel room rate and tax for the duration of the event at RFA's group hotel.

Important Notes

- Rental cars and baggage fees are not reimbursable without advance approval.
- Please do not attempt to change reservations without notifying RFA.
- Any travel change fees will not be incurred by RFA without advance approval.
- Guests are responsible for any personal expenses upon their hotel check-out.
- While RFA may provide meals at its events, other food expenses are not reimbursable.
- RFA cannot accept credit card and bank statements as receipts.

Meals

- All Thursday meals, Friday Breakfast and Friday Lunch will be offered by RFA.
- There will not be a formal Fellows dinner on Wednesday, October 2. We encourage you to check out the many local dining options near the hotel such as those listed on page 13, either on your own or with each other. RFA will reimburse your dinner expenses (up to \$35 per person). Please be sure to keep and submit your receipts.

Restaurant Options Near Mason & Rook:

- [The Radiator](#)
- [Shake Shack](#)
- [Jinya Ramen Bar](#)
- [Hando Medo](#)
- [The Pig](#)
- [Birch & Barley](#)
- [Sweetgreen](#)
- [Chipotle](#)
- [Pappe](#)
- [Baan Thai](#)
- [Popeyes](#)

Restaurant Options Near Eaton DC:

- [Bolt Burger](#)
- [Sakina Halel Grill](#)
- [So Ho Cafe Market](#)
- [&Pizza](#)
- [Subway](#)
- [Five Guys](#)
- [Buredo](#)
- [Bobby Van's Grill](#)
- [Sfoglina](#)
- [Momofuku](#)
- [Haad Thai](#)

Contact Information

Results for America

1875 Connecticut Ave, NW
10th Floor
Washington, DC 20009
Twitter: @Results4America
Facebook: Results for America

Results for America Primary Contacts:

Celeste Richie

Title: Vice President, Workforce Development
Phone: 518-858-8751
Email: Celeste@results4america.org

Laney Umland

Title: Associate, Education and Workforce Development
Phone: (253) 797-3088
Email: Laney@results4america.org

Quinn Stevenson

Title: Program Assistant
Phone: (818) 497-5807
Email: Quinn@results4america.org