

8:00 am **Breakfast - Registration Opens**

**Plenary Sessions: Beverly Snow Ballroom • 2<sup>nd</sup> Floor**

8:45 am **Welcome Remarks**

**Michele Jolin**  
 CEO & Co-Founder, Results for America

9:00 am **Advancing Economic Mobility: The View from Cities**

**G.T. Bynum**  
 Mayor of Tulsa

**LaToya Cantrell**  
 Mayor of New Orleans

**Lovely Warren**  
 Mayor of Rochester

Moderator:  
**James Anderson**  
 Head of Government Innovation, Bloomberg Philanthropies

9:55 am **Enlisting the Creative Sector as Part of the Solution**

**Rick Lowe**  
 Featured Artist

**Ken Levit**  
 Executive Director, George Kaiser Family Foundation

10:25 am **Innovator Talk**

**Wes Moore**  
 CEO, Robin Hood

10:40 am **Networking Break**

11:00 am **Video Message from Congressional What Works Caucus Co-Chairs Representatives Ben McAdams (D-UT) and Jackie Walorski (R-IN)**

**David Medina**  
 COO & Co-Founder, Results for America

11:05 am **2020 Ideas for Increasing Opportunity**

**Karen Finney**  
 CNN Political Commentator, Former Senior Advisor to Hillary Clinton's 2016 campaign

**Kevin Madden**  
 Arnold Ventures, Former Senior Advisor for Mitt Romney's 2008 and 2012 campaigns, Results for America Senior Fellow

**Bruce Reed**  
 Former Chief of Staff to Vice President Joe Biden, Results for America Senior Fellow

Moderator:  
**Jim Shelton**  
 Blue Meridian Partners, Former Deputy U.S. Secretary of Education (Obama)

11:50 am **Innovator Talk**

**Terri Ludwig**  
 President of Philanthropy, Ballmer Group

12:00 pm **Lunch - The Story of Economic Mobility in America**

**Raj Chetty**  
 Harvard University Economics Professor and Director, Opportunity Insights

Moderator:  
**Cecilia Muñoz**  
 New America, Former White House Domestic Policy Council Director (Obama), Results for America Senior Fellow

1:50 pm **Workshop Launch**

**David Medina**  
 COO & Co- Founder, Results for America

2:15 pm **WORKSHOP SESSION 1**

**Workshop 1: Crystal Room • 1<sup>st</sup> Floor**

**Local Strategies to Advance Economic Mobility for Residents: Early Childhood Education, Career Readiness and Employment**

Opening Remarks:  
**Ryan Rippel**  
 Director, U.S. Economic Mobility and Opportunity, Bill & Melinda Gates Foundation

**Robyn Lightcap**  
 Executive Director, Learn to Earn Dayton and Preschool Promise, Inc.

**Karen Pennington**  
 Executive Director, Tulsa Community WorkAdvance, Madison Strategies Group

**Chelsea Powell**  
 Deputy Director, Higher Expectations for Racine County

**Cate Swinburn**  
 President, YouthForce NOLA

**Audrey Treasure**  
 Vice President & Executive Director, Workforce Innovation Center, Cincinnati USA Regional Chamber

Moderator:  
**Maia Jachimowicz**  
 Vice President, Evidence-Based Policy Implementation, Results for America

**Workshop 2: Barnett-Aden Room • 2<sup>nd</sup> Floor**

**More Equitable Education Opportunities and Outcomes Through Evidence**

**Lindsay Fryer**  
 Vice President, Penn Hill Group, Former Senior Education Policy Advisor to Chairman Lamar Alexander (R-TN) on the U.S. Senate Health, Education, Labor, and Pensions (HELP) Committee



**Dawn Hagness**

Assistant Superintendent, Humboldt County School District, Nevada

**Karen Holley**

Coordinator, State and Federal Programs Nye Schools, Nevada

**Lynn Jennings**

Senior Director of National and State Partnerships, The Education Trust

**Gabby Lamarre**

Title I Director and Federal Liaison, Nevada Department of Education

**Christopher Ruskowski**

Former New Mexico Secretary of Education

Moderator:

**Sara Kerr**

Vice President, Education Policy Implementation, Results for America

**Workshop 3: Salon Room • 2<sup>nd</sup> Floor**

**Using Human-Centered Design to Build Evidence and Connect Residents to Better Jobs**

**Sam Schaeffer**

Executive Director and CEO, Center for Employment Opportunities

**Lee Wheeler-Berliner**

Managing Director, Colorado Workforce Development Council Office

**Brooke Valle**

Vice President of Strategy, San Diego Workforce Partnership

Moderator:

**Virginia Hamilton**

Senior Lead, Design Thinking and Innovation, American Institutes for Research, and Former West Coast Regional Administrator for the U.S. Department of Labor's Employment and Training Administration

3:30 pm **Networking Break**

4:00 pm **WORKSHOP SESSION 2**

**Workshop 4: Crystal Room • 1<sup>st</sup> Floor**

**Local Strategies to Advance Economic Mobility for Residents: Affordable Housing, Income Stability and Financial Empowerment**

Opening Remarks:

**Jeff Edmondson**

Executive Director, Community Mobilization, Ballmer Group

**Andi Crawford**

Chief Innovation Officer, Director of Neighborhoods + Citizen Engagement, City of Lansing

**Keegan Mahoney**

Program Director, Housing and Revitalization Department, City of Detroit

**Natasha Rogers**

Chief Operating Officer, City of Newark

**Brad Willows**

Financial Empowerment Initiatives Coordinator, Mayor's Office of Community Wealth Building, City of Rochester

Moderator:

**Zachary Markovits**

Director of City Progress at What Works Cities, Results for America

**Workshop 5: Barnett-Aden Room • 2<sup>nd</sup> Floor**

**Investing in Results: The Promise of Evidence-Based Federal Policy to Fund What Works**

**Diana Epstein**

Evidence Team Lead, White House Office of Management and Budget

**Dana Hyde**

CEO, African Leadership Finance Co., Former Chief Executive Officer of the Millennium Challenge Corporation, Former OMB Associate Director (Obama)

**Robert Shea**

Former Member, Commission on Evidence-Based Policy Making, Former OMB Associate Director (G.W. Bush)

Moderator:

**Melody Barnes**

Former White House Domestic Policy Council Director (Obama), Results for America Senior Fellow

**Workshop 6: Salon Room • 2<sup>nd</sup> Floor**

**Results-Based Contracting: Delivering Better Outcomes in Early Childhood, Home Visiting Programs and Child Welfare**

**Kristine Campagna**

Chief of the Office, Family Home Visiting and Newborn Screening, Division of Community Health, Rhode Island Department of Health

**Linda Gibbs**

Principal, Bloomberg Associates, Former Deputy Mayor of New York City for Health and Human Services, Results for America Senior Fellow

**Christian Soura**

Vice President, Policy & Finance, South Carolina Hospital Association; Former Director, South Carolina Department of Health and Human Services

Moderator:

**Jeffrey Liebman**

Director, Harvard Kennedy School Government Performance Lab, Former OMB Acting Deputy Director (Obama)

5:15pm **Summit Adjourns**