



PROGRAM STORYTELLING



_____ IS EXCITED TO WORK ON _____.
(COMMUNITY/ORGANIZATION) (ISSUE)
WE WILL BE FOCUSED ON _____ BECAUSE THIS GROUP HAS
(TARGET POPULATION)
HISTORICALLY _____
(TIE TO INEQUITY)

AS DATA HAS SHOWN, _____ HAVE
(DEMOGRAPHIC/POPULATION)
_____, IMPACTING THEIR ACCESS TO HIGH-QUALITY
(CHALLENGE)
JOBS OR WORKFORCE PROGRAMS, AND THE ECONOMIC MOBILITY OF THEIR FAMILIES AND CHILDREN.

TO MAKE PROGRESS, WE NEED TO ENGAGE _____ AND
(STAKEHOLDER)
_____ AND _____, BECAUSE
(STAKEHOLDER) (STAKEHOLDER)

(WHY THESE STAKEHOLDERS? HINT — HOW THESE STAKEHOLDERS AFFECT THE WORKFORCE)

THROUGH PARTICIPATION WITH RESULTS FOR AMERICA, WE WILL _____
(WHAT WE'RE DOING)
BY PROVIDING _____
(AREA OF SUPPORT: INCLUDE ACTIVITIES)
AND _____
(AREA OF SUPPORT: INCLUDE ACTIVITIES)
AND _____
(AREA OF SUPPORT: INCLUDE ACTIVITIES)

SEE MORE ON PAGE 2 →





WE WILL START BY _____, THEN _____.

(ACTIVITY 1)

(ACTIVITY 2)

THEN _____ TO _____.

(ACTIVITY 3)

(IMMEDIATE OUTCOME OF ACTIVITIES)

THIS WILL HELP _____, _____ AND _____.

(STAKEHOLDER)

(STAKEHOLDER)

_____ ADDRESS _____.

(STAKEHOLDER)

(CHALLENGE/BARRIER)

WE WILL KNOW WE ARE SUCCESSFUL WHEN _____.

(OVERALL GOAL)

MEASURED BY _____.

(DATA POINT)

_____ AND _____.

(DATA POINT)

_____.

(QUANTITATIVE/QUALITATIVE DATA POINT)

AT THE END OF THIS PROJECT, _____ WILL CONTINUE TO PROMOTE _____.

(ORGANIZATION)

POSITIVE CHANGES IN WORKFORCE DEVELOPMENT BY _____.

(ACTIVITY)

_____. THIS WILL STRENGTHEN _____'S _____.

(ACTIVITY)

(COMMUNITY)

WORKFORCE DEVELOPMENT GOALS BY _____.

(ACTIVITY/COMMITMENT)

WE HOPE TO LEARN _____.

(SKILLS, KNOWLEDGE, POLICIES, PRACTICE)

AND WILL DO _____.

(ACTIVITIES)

TO SUPPORT SCALABILITY TO OTHER COMMUNITIES.

