

Organization: Results for America

Role: Senior Manager, Economic Mobility Catalog

Location: Flexible

Organization Overview

Results for America (RFA) is the leading, national nonprofit organization helping policymakers at all levels of government harness the power of evidence and data to solve the world's greatest challenges. Our mission is to make investing in what works the "new normal," so that, one day, all government leaders use rigorous evidence and quality data to inform important policy and funding decisions. We believe that data-driven and evidence-based policy decisions could significantly increase the impact of the over \$1 trillion that governments spend annually to advance economic mobility and racial equity.

Founded in 2012, RFA spent its first three years partnering with policy innovators to build the credibility of evidence-based policymaking, securing early and important wins in education, expanding its work to multiple levels of government, and driving awareness and demand through carefully orchestrated education and communication campaigns. During its second phase (2015-2018), RFA worked to demonstrate the power of evidence-based policymaking in ways that resonate with an even broader universe of elected officials and policymakers. Now in its third phase of work, RFA intends to demonstrate that governments at all levels can make faster, more lasting progress in accelerating economic mobility for residents when they use evidence and data in decision-making. By creating specific issue-area wins, RFA will further cement support for evidence-based policymaking among all policymakers as the "new normal."

Department Overview

In September 2021, Results for America combined two initiatives – our [Economic Mobility Catalog](#) and Solutions Sprints – that help government decision-makers replicate solutions that have worked for governments elsewhere under one department. The [Economic Mobility Catalog](#) is a dynamic, web-based resource designed to help local government leaders identify and implement strategies proven to increase upward economic mobility. The resource, officially launched in January 2021, contains overview materials on over 200 programs and strategies. It also features a growing library of [case studies](#), which focus on how specific communities have implemented evidence-based interventions to improve outcomes for low-income individuals and communities.

The Solutions team is responsible for: 1) identifying and highlighting successful implementation efforts of evidence-based solutions by local governments across the country through research, writing, and public goods dissemination, and 2) supporting cities and counties with the implementation of solutions from the Catalog and elsewhere through 8-12 week cohort learning opportunities. Starting this year, given the demand by local governments, we will further define and broaden the support that is needed for government decision-makers to learn about, implement and sustain solutions that have worked elsewhere to build evidence and data capacity, and accelerate progress on key economic mobility outcomes.

In 2023, the Catalog will expand to include content on a wider range of evidence-based programs, strategies, and case studies. The Catalog team will increasingly engage researchers, technical experts, and practitioners to develop new, actionable material that helps accelerate the adoption of evidence-based practices in local governments across the country.

Position Overview

As the [Economic Mobility Catalog](#) grows in breadth and depth, [Results for America](#) seeks a Senior Manager, Economic Mobility to help expand the content and the reach of the Catalog. This includes developing implementation-focused case studies, blogs, and other material on evidence-based strategies for publication in the Catalog, managing the pipeline of new content created for the Catalog, collaborating with technical experts and practitioners across the landscape of economic mobility, and ensuring that content in the Catalog is fully reflective of the latest evidence and expert opinion. These tasks will require significant independent research, regular engagements with government and nonprofit leaders, and project and stakeholder management.

The Senior Manager will also contribute to a range of other activities associated with the Catalog, including helping in the management of continued improvements to the Catalog website, executing Catalog-related events, assisting in the preparation of presentations for external audiences and funders, and contributing to the supervision and support of more junior team members.

Position Reporting Relationship

The Senior Manager, Economic Mobility will report to the Director, Economic Mobility.

Position Responsibilities

The responsibilities of the Senior Manager for Economic Mobility Catalog include, but are not limited to:

Contribute to the creation, refinement, and maintenance of content for the Economic Mobility Catalog (60%):

- In close consultation with the Director, Economic Mobility, source, research, and author new case studies that focus on the implementation of evidence-based practices in communities across the United States;
- Interview practitioners, technical experts, academic researchers, public sector officials, and non-profit leaders to create actionable content for the Catalog;
- With the advisory support of the Director, Economic Mobility, manage catalog-wide quality assurance and revision processes, including editorial workflows and external reviews by experts for case studies, program pages, and other Catalog content;

- Create additional content, like blogs, interviews, or explainers related to existing Catalog content;
- Develop promotional and outreach materials related to updated and new Catalog content in consultation with Director, Economic Mobility, and RFA communications staff; and
- Help shape new features and improvements for the Catalog website, including contributing to user testing and prototyping processes.

Coordinate operational activities related to the Catalog’s continued development (25%)

- Help coordinate and manage academic and practitioner feedback for individual policy areas across the Economic Mobility Catalog;
- Develop and maintain networks of experts for individual intervention areas, tapping these connections for Catalog-related contributions, feedback, or events;
- Assist in the execution of webinars, in-person events, and convenings related to the Catalog;
- Manage and maintain team-wide collaboration tools and editing processes (e.g., through Trello or similar tools, like Asana);
- Schedule and manage interviews with multiple stakeholders; and
- Help manage vendors for the Catalog’s website and conduct website revisions in the Content Management System of the Economic Mobility Catalog as needed.

Support the work of the broader organization (15%)

- Tracking and systemizing external Catalog contacts and relationship-building efforts, including contributing to for an organization-wide migration to Salesforce;
- Contribute to team- and RFA-wide initiatives, including diversity, equity, and inclusion efforts;
- Assist in supervising more junior team members, including contributing to the hiring and managing interns for the Solutions team; and
- Occasional administrative support for broader organization functions.

This is a full-time, exempt position.

All RFA employees are expected to participate in the organization’s diversity, equity, and inclusion (DEI) efforts.

Experience and Competencies

The ideal candidate will have the following qualifications, along with a strong commitment to RFA’s mission and vision, including its diversity, equity, and inclusion values.

Experience:

- A Bachelor’s degree is required with an additional 8-10 years of work-relevant experience strongly preferred;

- Experience working closely with local government leaders in a research, stakeholder engagement, and/or communications capacity;
- Experience guiding at least one FTE;
- Demonstrated interest in improving upward economic mobility for individuals and communities;
- Demonstrated track record of balancing multiple streams of work, and multiple stakeholders, tracking progress, and meeting deadlines; and
- Demonstrated ability to build trusting, collaborative relationships with a diverse group of external partners, including leaders in government, nonprofits, and research institutions.

Competencies and Skills:

- Strong skills in Google Suite, Powerpoint, Excel, and Word;
- Exceptional writing ability, with a demonstrated track record of distilling large amounts of information into clear, organized, and accessible language;
- Highly skilled researcher, editor, and interviewer; able to grasp new ideas and process new information quickly;
- High proficiency in project management;
- Exhibit a strong work ethic and solid organizational skills, including attention to detail, and time management;
- Humility, straightforward communicator, a high degree of intellectual curiosity, and the ability to give and receive compassionate and constructive feedback;
- Strong commitment to the Results for America mission and vision; and
- Strong commitment to [RFA's diversity, equality, and inclusion commitments](#)

Please note that Results for America will not provide visa sponsorship for this position.

Salary and Benefits

At Results for America, all staff members currently receive a compensation package that includes: (1) a salary aligned with RFA's position level and salary bands and against similar nonprofit organizations; and (2) a suite of benefits that includes a choice of medical and/or vision and dental care, paid time off, a 403b retirement plan with employer match, and education and commuter benefits. The salary band for this position is \$90,200-\$107,800.

How to Apply

To apply for this position, please send your cover letter and resume to recruiting@results4america.org. The subject line of your email should read "YOUR NAME – Senior Manager, Economic Mobility Catalog".

RFA is an equal opportunity employer that values/celebrates diversity and that follows a policy of making all employment decisions and personnel actions without regard to race, color, religion, national origin, sex, age, marital status, partnership status, personal appearance, sexual orientation, gender identity or expression, genetic information, family responsibilities, matriculation, political affiliation, disability, status as a victim of domestic violence, sexual offenses or stalking, military status, veteran status or any other category protected under federal, state or local law.