



Organization: Results for America

Role: Associate Director, Communications and Mobilization

Location: Flexible

Organization Overview

[Results for America](#) (RFA) is the leading, national nonprofit organization helping policymakers at all levels of government harness the power of evidence and data to solve the world's greatest challenges. Our mission is to make investing in what works the "new normal," so that, one day, all government leaders use rigorous evidence and quality data to inform important policy and funding decisions. We [believe](#) that data-driven and evidence-based policy decisions could significantly increase the impact of the over \$2 trillion that governments spend annually to advance economic mobility and racial equity.

Department Overview

RFA's Strategic Communications and Events Team supports outreach, programming, and branding for all of RFA's initiatives.

RFA has organized a "practice" at every level of government: federal, state, and local. As part of its Local Practice, RFA has committed to supporting local governments to make the most of the historic opportunity presented by the recovery investments from the American Rescue Plan (ARP) and Infrastructure Investment and Jobs Act (IIJA). Through this work, RFA encourages local governments to leverage recovery dollars to make investments in evidence-based approaches and deliver measurable, equitable access to opportunities and positive outcomes for their residents.

Position Overview

The Associate Director, Communications and Mobilization will be a member of RFA's Strategic Communications and Events Team, working closely with the Local Practice Team. The new position will lead movement-building efforts to help local governments use evidence and data to drive their investment of federal recovery dollars – American Rescue Plan (ARP) and Infrastructure Investment and Jobs Act (IIJA) – and advance economic recovery, economic mobility, and racial equity. The Associate Director, Communications and Mobilization will focus on ARP but will support projects across both ARP and IIJA, establishing a holistic approach to building demand and elevating evidence-based practices for recovery dollars across RFA.

Results for America is seeking a team member who works well in a collaborative, cross-cutting team environment, proactively seeks out new challenges, and is passionate about strengthening governments' ability to promote equitable outcomes for all residents.

Position Reporting Relationship

The Associate Director, Communications and Mobilization will report to the Director of Communications, working closely with the Federal, State, and Local Practice Leads, as well as the Director, Local Practice.

Position Responsibilities

The responsibilities of the Associate Director, Communications and Mobilization are grounded in three core areas: building awareness and demand for evidence-based solutions, elevating and implementing leading evidence-based solutions, and internal coordination. Specific responsibilities include but are not limited to the following:

Building Awareness & Demand (45%)

- Build awareness among local and state government leaders of the key data and evidence provisions in ARP and IIJA, and how policymakers can leverage them to advance economic mobility and racial equity;
- Develop marketing strategies that encourage local and state government leaders to participate in RFA events about ARP and IIJA, use RFA public goods, and utilize the [ARP Data & Evidence Dashboard](#) to help improve the impact of their investments of federal dollars;
- Develop communications strategies – including op-eds and blog posts, earned media, social media, etc – to elevate how federal recovery dollars can be used to build and use data and evidence;
- Build, track, and maintain demand from government leaders for public goods and training associated with the use of data and evidence for these recovery dollars;
- Position RFA as a leader and trusted resource for data and evidence investments of recovery dollars, for both media and government partners; and

Elevating & Implementing Best Practices (45%)

- Identify and elevate emerging best practices, trends, challenges, and opportunities around ARP and IIJA implementation to further programmatic goals around movement building;
- Identify examples of recovery dollar investments that can and should be replicated by other jurisdictions, either through the RFA Economic Mobility Catalog or other implementation support; and
- Produce written materials that demonstrate the impact and opportunity of these federal recovery dollars.

Internal Coordination (10%)

- Bring together key messages and messaging tools from across the organization in order to have RFA speak as one voice with one set of key messages about our work helping local government take best advantage of federal funds; and

- In partnership with the Director, Local Practice, coordinate across the organization to identify new and current opportunities to embed ARP into existing workstreams and products.

All RFA employees are expected to participate in the organization's diversity, equity, and inclusion (DEI) efforts.

Experience and Competencies

The ideal candidate will have the following qualifications, along with a strong commitment to RFA's mission and vision, including its diversity, equality, and inclusion values.

Experience:

- Bachelor's degree and at least 10+ years of relevant experience required;
- Experience working in communications, marketing and/or public relations required;
- Experience working for and/or with governments, policy or advocacy organizations, and mission-driven nonprofits strongly preferred; and
- Demonstrated experience effectively communicating complex ideas or concepts in plain language.

Competencies:

- A demonstrated track record of marketing to and mobilizing government leaders and other key decision-makers;
- Excellent writing skills, including production of first drafts and copy editing near-final versions;
- Successful experience setting and executing on marketing and communications strategies that build awareness and demand;
- Strong project management skills, including the capacity to manage and coordinate simultaneous projects and successfully prioritize among multiple tasks;
- Advanced skills in Google Suite, Excel, and Word;
- Strong Powerpoint skills, including the ability to produce audience-specific presentation materials with excellence and ease;
- Familiarity with program management software, such as Asana, preferred;
- Excellent organizational skills and attention to detail, with the ability to establish and implement processes to achieve goals;
- Flexibility and adaptability to shifting circumstances;
- Willingness to pitch in and be entrepreneurial in developing and building out new projects; and
- Good humor and collegiality are a must.

Salary and Benefits

At Results for America, all staff members currently receive a compensation package that includes: (1) a salary aligned with RFA's position level and salary bands and against similar nonprofit organizations; (2) a suite of benefits that includes a choice of medical and/or vision

and dental care, paid time off, a 403b retirement plan with employer match, and education and commuter benefits. The salary band for this position is \$98,000 - \$126,000.

How to Apply

To apply for this position, please send your cover letter and resume to recruiting@results4america.org. The subject line of your email should read "YOUR NAME – Associate Director, Communication."

RFA is an equal opportunity employer that values/celebrates diversity and that follows a policy of making all employment decisions and personnel actions without regard to race, color, religion, national origin, sex, age, marital status, partnership status, personal appearance, sexual orientation, gender identity or expression, genetic information, family responsibilities, matriculation, political affiliation, disability, status as a victim of domestic violence, sexual offenses or stalking, military status, veteran status or any other category protected under federal, state or local law.