

# Evidence in Workforce Lab

## State and Local Workforce Fellowship Cross-Cohort Webinar

September 12, 2019





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## Housekeeping

- Please keep yourselves on mute to prevent background noise 😊
- Two ways to participate:
  - Chat via chat box
  - Unmute yourself and verbally ask a question
  - Roll your cursor over the bottom of your screen to see these options
- We will be recording the webinar for reference and sharing





## Results for America Introductions



David Medina

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Celeste Richie

VP Workforce Development  
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Laney Umland

Program Associate, Workforce/Education  
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## Agenda

- Results for America Overview
- Overview of Workforce Fellowship and Priority Strategies
- Introduction of State and Local Teams
- Learning Agenda Discussion
- Timeline and Next Steps



Results for America is helping decision-makers at all levels of government harness the power of evidence and data to solve big national problems.

Our mission is to make investing in what works the “new normal” so that when policymakers make decisions, they start by seeking the best evidence and data available, then use what they find to get better results.

Today, public systems provide **\$2.1+ trillion each year** in support and services to our most vulnerable populations.

**\$2.1+**  
Trillion



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**State & Local: \$1.7T+**  
**Federal: \$440B+**

Source: [usafacts.org/reports/annual/2018](https://usafacts.org/reports/annual/2018)

Results for America's strategy weaves together programs that provide motivation, guidance, and tailored implementation support for policymakers, helping them build the policies, procedures and trained personnel to make data- and evidence-based decisions.



Mobilization

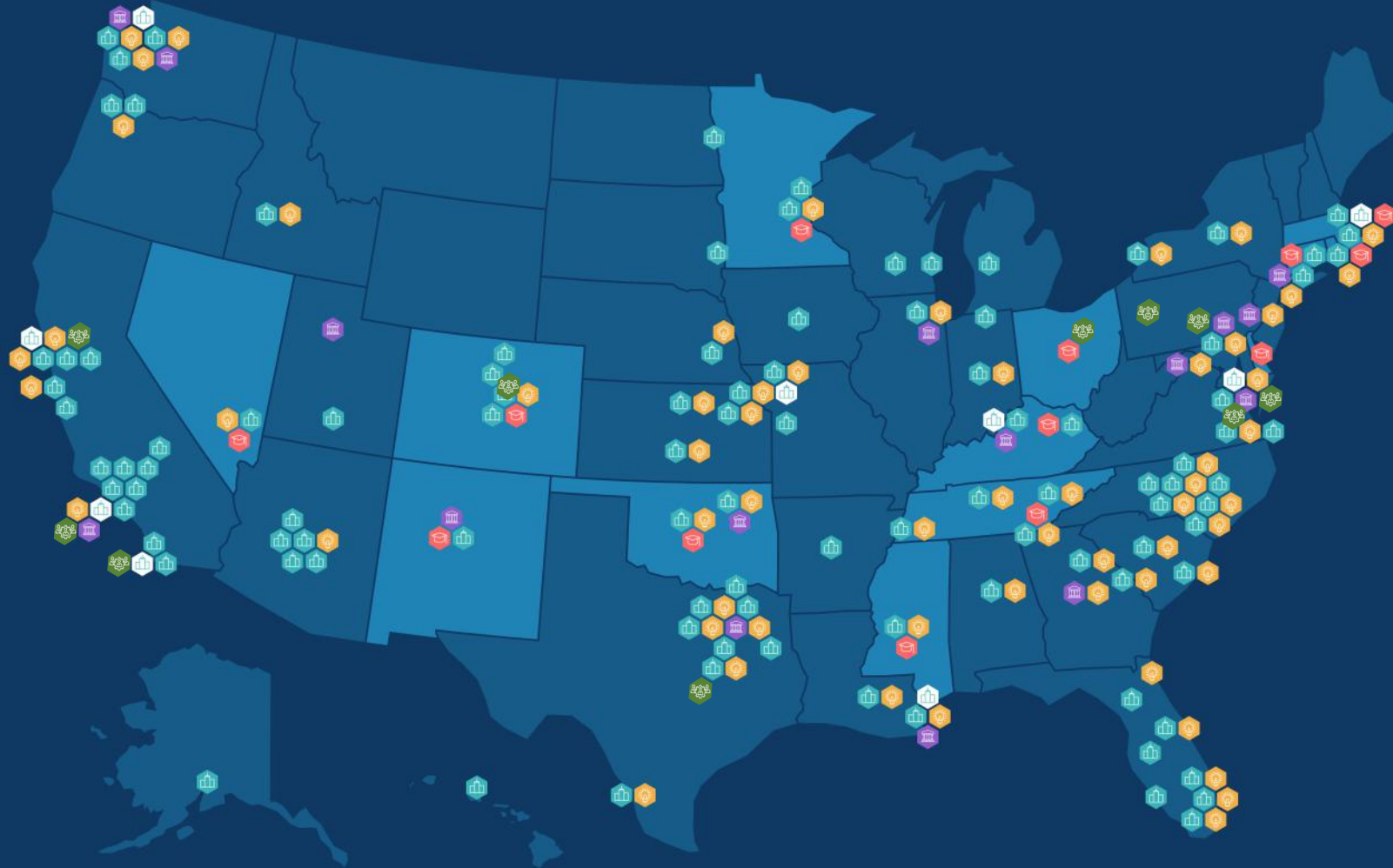


Standards of  
Excellence



Implementation Support

# Where we work, 2019:



WORKFORCE  
FELLOWS

23



STATE EDUCATION  
FELLOWS

24



WHAT WORKS  
CITIES

100



WHAT WORKS  
CERTIFIED CITIES

14





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## Work Lab Fellowship Resources and Overview

- **Seven Ways to Improve Workforce Outcomes Using Evidence**: A Policy Roadmap for State and Local Workforce Officials
- **Workforce Evidence Review**: Summary of the evidence base for workforce programs that have high or moderate causal evidence showing meaningful impact in priority outcomes
- Work Lab Advisory Group: evidence-based workforce providers, “speed meeting” at Summit
- 7 State and Local Teams: CA, CO, DC, OH, PA, TX, and VA
- October 2019 – December 2020
- 3 cross-cohort, in-person convenings: October 2019, February 2020, Fall 2020
- Training and TA will be developed from Learning Agenda process

# Workforce Fellow Priority Strategies

## State/Local Team

Strategy	All	CA	CO	DC	OH	PA	TX	VA
#1: Link funds directly to priority outcomes through performance-based contracts.	5	X		X	X		X	X
#2: Offer flexible award sizes, time periods, and performance measures.	2		X					X
#3: Award preference points to providers offering models with high or moderate causal evidence.	3	X			X	X		X
#4: Set aside funding for contracts that pay directly for outcomes and providers offering models with high or moderate causal evidence.	1	X				X		
#5: Build evidence by promoting, conducting, and financing external evaluations.	3			X		X	X	
#6: Highlight effective strategies in state and local WIOA plans.	6	X	X	X	X	X		X
#7: Establish a policy of transparency about funding and program performance.	4	X			X	X		X



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## State and Local Workforce Fellows Introductions

- Name, title, organization
- What are you most excited about learning from the other Fellows?
- What should other Fellows ask you about?



## California



**Thomas Flournoy**  
Southern Division, Division  
Chief, CA Employment  
Development Department  
#4, #6, #7



**Jaime Gutierrez**  
Central Office Workforce  
Services Division Division  
Chief, Employment  
Development Department  
#4, #6, #7



**Brooke Valle**  
Vice President of Strategy,  
San Diego Workforce  
Partnership  
#7, #1, #6



**Lisa Salazar**  
Policy Director, Office of  
Mayor Eric Garcetti, Los  
Angeles  
#3, #4, #6



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## Colorado



Lee Wheeler-Berliner  
Managing Director  
Colorado Workforce  
Development Council  
#2, #6



Erin Jones  
Director  
Workforce Boulder County  
#2, #6



## Washington, D.C.



**Aurora Steinle**  
Director, Performance and  
Strategic Initiatives  
Office of the Deputy Mayor  
for Education  
#1, #6, #5



**Ta-Tanisha Wallace**  
Chief Strategy Officer  
DC Department of  
Employment Services  
#1, #6, #5



**Ashley Williams**  
Senior Program Officer  
DC Department of  
Employment Services  
#1, #6, #5



**Jasmine Illa**  
Chief of Staff  
DC Workforce Investment  
Council  
#1, #6, #5





## Ohio



Julie Wirt

Bureau Chief

Ohio Department of Job  
and Family Services

#7, #6, #3



Lisa Patt-McDaniel

CEO

Workforce Development  
Board of Central Ohio

#1, #3, #7



## Pennsylvania



Allison Jones  
Deputy Secretary of Policy  
and Planning  
Office of Pennsylvania  
Governor Tom Wolf  
#6, #3, #7



James Martini  
Director  
Pennsylvania Workforce  
Development Board  
#6, #3, #7



Erica Mulberger  
Executive Director  
Central Pennsylvania  
Workforce Development  
Corporation  
#5, #6, #4



Dillon Moore  
Director of Policy  
Partner4Work  
(Pittsburgh and Allegheny)  
#4, #6, #5



## Texas



**Charles Miller**  
Workforce Policy  
Advisor  
Office of Governor  
Greg Abbott  
#1, #3, #5



**Courtney Arbour**  
Director, Workforce  
Division  
Texas Workforce  
Commission  
#1, #3, #5



**Lee Rector**  
Director  
Texas Workforce  
Investment Council  
#1, #3, #5



**Jennifer Troke**  
Director, Grants and  
Contracts  
Texas Workforce  
Commission  
#1, #3, #5



**Paul Fletcher**  
Chief Executive Officer  
Workforce Solutions  
Rural Capital Area  
#1, #3, #5



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## Virginia



Felix Schapiro

Workforce Policy Analyst

Office of Governor Ralph Northam

#1, #7, #3



Seema Jain

Vice President of Operations

SkillSource Group

#1, #2, #6



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## Learning Agenda Discussion

- What challenges have come up in developing your learning agenda? How have you addressed those challenges?
- What questions do you have for your peers on how to approach the learning agenda?
- Example learning agendas from across the country:
  - [Kentucky Center for Education and Workforce Statistics](#)' 2017-2019 research agenda focuses on [Education through Workforce Pathways](#).
  - [Maryland's Longitudinal Data Systems Center's research agenda](#) bridges workforce and education.
  - [Utah's Data Research Center](#) has a [research agenda](#) including workforce, education, and healthcare issues.
  - [Virginia Longitudinal Data System](#): participant agency include “burning questions” in their [research agenda](#).
- September 20: submit your “best guess” at your learning agenda. This will be a living document – does not need to be perfect.
  - Celeste is available to consult with teams as they develop their learning agendas



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## Timeline and Next Steps

- September 20: Learning Agenda due
- October 2-4: RFA Summit and Workforce Fellow Convening in DC
- November 14<sup>th</sup>, 1pm-2:15pm eastern: Workforce Fellows and Advisory Group webinar
  - Chance to talk with evidence-based nonprofit providers
- February 2020: Cross-cohort, in-person convening
- Fall 2020: Cross-cohort, in-person convening
- Monthly: State/Local Team check-in calls





|| RESULTS  
\*\*\*  
FOR AMERICA