



Sharman Stein Joins Results for America as the Communications Director for What Works Cities

NEW YORK - Sharman Stein has joined Results for America as the Communications Director for What Works Cities. The newly-funded Bloomberg Philanthropies initiative is designed to help 100 mid-size U.S. cities better use data and evidence in decision making. Results for America (RFA) coordinates What Works Cities, which provides robust technical support, access to expertise, and peer-to-peer learning for participating cities.

In her new role and as part of the RFA team, Stein will coordinate external communications for What Works Cities and help to advance a nationwide dialogue on the need for cities to use data and evidence. She will also work to drive city participation in What Works Cities; highlighting the ongoing work and achievements of What Works cities across the United States.

Launched by Bloomberg Philanthropies in April 2015, What Works Cities is the nation's most comprehensive initiative to help city halls use data and evidence effectively. The \$42 million program will help 100 U.S. cities, with populations between 100,000 and 1 million people, use data and evidence to engage the public, make government more effective and improve people's lives.

"As part of the Results for America team, Sharman will work with RFA and our partners to coordinate communications about the important work unfolding in What Works Cities, encouraging cities to participate, and ensuring that cities' outcomes using data and evidence to improve lives are shared across the U.S. in real time so that municipal leaders can learn from each other quickly and effectively," said Results for America CEO and Co-founder Michele Jolin.

Stein was formerly Communications Director at SCO Family of Services, one of New York's largest and oldest human service nonprofits. She previously served as Communications Director and as Deputy Commissioner for Public Information for two New York City agencies: The NYC Administration for Children's Services and the NYC Department of Correction. She previously worked as a reporter covering metropolitan news, including social welfare, education and criminal justice at newspapers including *The Chicago Tribune*, *New York Newsday*, and *The Orlando Sentinel*.

To learn more and apply to be a What Works City, visit www.WhatWorksCities.org.

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About Results for America

Results for America is improving outcomes for young people, their families and communities by shifting public resources toward solutions that use evidence and data to improve quality and get better results.

In November, 2014, Results for America published [*Moneyball for Government*](#), the national bestselling book that brings together a group of bipartisan leaders to make the case for government at all levels to inform policy and funding decisions by the best possible data, evidence and evaluation about what works.

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