



Vice President, Strategic Communications

Organization Description

[Results for America](#) is the leading, national nonprofit organization helping policymakers at all levels of government harness the power of evidence and data to solve the world's greatest challenges. Our mission is to make investing in what works the "new normal," so that when policymakers make decisions, they start by seeking the best evidence and data available, then use what they find to get better results.

Since its launch in 2012, Results for America has successfully shifted over \$2.6 billion worth of federal funds toward evidence-based policies and programs; built a large bipartisan Invest in What Works coalition, with more than 420+ leaders at the Federal, state and local levels; created a highly effective communications campaign that has raised the awareness and credibility of evidence-based policymaking; and, in partnership with Bloomberg Philanthropies, launched What Works Cities to support 100 mid-sized cities use data and evidence to improve residents' lives. Now, after this tremendous start-up period, Results for America is poised for its next phase of growth.

Position Overview

Results for America (RFA) is currently launching its second phase of growth, building on the momentum of its start-up years. At this exciting transition point, Results for America seeks a Vice President, Strategic Communications. This individual will be responsible for positioning RFA as a well-known and well-respected leader in promoting data- and evidence-driven policies that improve outcomes and opportunities for all.

The Vice President, Strategic Communications, should be a strategic and innovative communications leader who understands the media landscape, including the role of content production and distribution, and an experienced political communications strategist who has a track record of advancing public debate on controversial issues and/or in an unfavorable environment. This individual also must have experience building and leading teams and working in partnership with organizational leaders to make decisions and execute work.

Reporting Relationship

The Vice President, Strategic Communications, will report to the Results for America COO and Co-Founder, David Medina.

Roles and Responsibilities

The Vice President, Strategic Communications, will develop and lead a strategic communications plan for Results for America. This plan will:

- Create and reinforce a narrative that spotlights Results for America’s impact and highlights the momentum of the invest in what works movement overall;
- Serve as a broad framework through which Results for America designs and implements communications strategies, messages and tactics, and advances the movement for “investing in what works”;
- Highlight near- and longer-term opportunities for Results for America, and establish clear and measurable objectives within each; and
- Identify and prioritize target audiences and policy or issue areas for the organization.

In tandem with this planning work, the Vice President will be responsible for:

- Driving the organization’s media relations and earned media outreach efforts, with particular responsibility for creating media narratives that will reach diverse audiences and actively engaging with elite media to forward the organization’s mission;
- Identifying and engaging targeted local, state, federal, and international journalists and media outlets to educate them about the invest in what works agenda and movement;
- Developing a content strategy, including strategizing with team leaders to develop content that furthers organizational goals and that supports the organization’s reputation in the what works movement;
- Advising VP for External Affairs in creating and leading specific plans for public engagement of select RFA senior staff and developing annual RFA events/communications calendars and content for RFA’s social media outlets and public and private events; and
- Serving as a member of RFA’s senior leadership team and as a key strategic adviser to all RFA staff members and initiatives.

Results for America’s dynamic, start-up culture provides opportunities to build personal and professional skills and contribute in a variety of ways beyond the outlined responsibilities and requirements. Given the organization’s entrepreneurial culture, employees may be encouraged or asked to take on new functions, projects, initiatives and other responsibilities to support shifting priorities that are established by senior management or dictated by the mission and goals of the organization.

This is a full-time, exempt position based in Washington D.C.

Qualifications

- Strong commitment to Results for America’s mission
- Bachelor’s degree required; Master’s degree preferred
- 15+ years of communications-related experience required
- Communications and media experience with economic, budget, and/or government-focused journalists and media outlets strongly preferred
- Knowledge of local, state, federal, and/or international evidence-based policy-making strongly preferred
- Skilled communications professional with excellent writing and editing skills and a demonstrated ability to handle challenging issues and translate information about them effectively to broad and diverse audiences
- Innovative communications strategist, who is able to drive long-term, proactive narratives as well as effective messaging in the moment
- Outstanding interpersonal skills and ability to build relationships with stakeholders

- High degree of flexibility and ability to adapt to a changing environment
- Strong sense of self-motivation, self-agency and ability to follow-through
- An entrepreneurial learning orientation and an ability to consistently embrace and incorporate direct feedback
- Ability to thrive in non-traditional, geographically dispersed, virtual organization

Salary range and benefits package: highly competitive.

If interested, please forward a cover letter and resume to recruiting@results4america.org, subject: "Vice President, Strategic Communications – Your Name".

Results for America is an equal opportunity employer and actively encourages people from minority groups and diverse backgrounds to apply for positions within our organization.